



# AHMED GALAL

INSTRUCTIONAL DESIGNER &  
E-LEARNING DEVELOPER

## ABOUT ME

I have been working in the field of e-learning since I graduated from college in 2010, and I have risen through the ranks from e-learning specialist to director of the e-learning department. My technical and practical experience helps me complete the work and overcome many challenges. I have spent a great deal of time dealing with e-learning programs and its various tools, such as Storyline 360, Photoshop, Moodle, Schology, Wordpress, I create more than 300 modules in last 3 years.

## SKILLS

Instructional Design



Storyline 360



Rise 360



Adobe Photoshop



Adobe illustrator



HTML5



Vyond - animation



Moodle & Other LMS



Wordpress - Websites



PowerPoint (Office365)



Gamification



## CONTACT

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## WORK EXPERIENCE

- 2023-Now **FREELANCER**
- 2021-2023 **E-LEARNING DIRECTOR** (Full time)  
*ADVANCED EDUCATION*  
I was responsible for a team consisting of 14 individuals and 3 managers to manage the e-learning system and its accompanying operations.
- 2018-2020 **INSTRUCTIONAL DESIGNER & E-LEARNING DEVELOPER** (Full time)  
*IQRAA NETWORK -(Remotely)*  
I was responsible with my team for producing educational courses in electronic format in SCORM format
- 2017-2018 **E-LEARNING MANAGER** (Full time)  
*NSIS (Nile Sons International School)*  
I was responsible for creating the school's website and e-learning system based on Moodle and managing them with my team
- 2017-2019 **WEBSITE & LMS ADMIN** (Part time)  
*ESNK (Europa Schule Neu Kairo)-(Remotely)*  
I was responsible for managing the website and school systems
- 2012-2017 **E-LEARNING MANAGER** (Full time)  
*NIS (Nermien Ismail School)*  
I was responsible for managing the e-learning website based on Moodle with a team of 5 members and managing them to work on following up more than one branch of the school.
- 2011-2012 **E-LEARNING SPECIALIST** (Full time)  
*IAY (International Academic For Youth)*  
I was responsible for uploading scientific materials to the e-learning website.

## LANGUAGE



Arabic



English

## COURSES



Converting face to face training into digital learning [LinkedIn](#)



Certificate in Instructional Design [IAO - Eyouth](#)



Certificate in HTML5 & CSS3 [7dash Academy](#)



Certificate in PhotoShop [Mind Academy](#)



Certificate in Gamification [ITI](#)



Certificate in Instructional Design Diploma [ITI](#)

# AHMED GALAL

## INSTRUCTIONAL DESIGNER & E-LEARNING DEVELOPER

### FORMAL EDUCATION

2017-2022

#### Master of Political Science

[Cairo University](#)

I obtained a Master's degree in Political Science with distinction

2011-2016

#### Bachelor of Mass Communication

[Cairo University](#)

I obtained a very good overall grade with a fourth rank in the batch

2011-2016

#### Bachelor of Engineering

[Ain Shams University](#)

I obtained an overall grade of 63.8%, in addition to an excellent grade in my graduation project

### MY CUSTOMER REVIEWS



#### LMS development for Online gaming, website, and mobile app

★★★★★ 5.00 | Feb 15, 2023 - Jun 16, 2023

"I am delighted to share my great experience about Ahmed. He is an incredibly talented and skilled designer who did his job professionally. His attention to details, creativity, and ability to bring my vision to life through his animated games was truly remarkable. Communication was amazing, and he delivered the project on time and within budget. I highly recommend Ahmed as he is a true professional and a pleasure to work with."

#### Bi-Lingual Articulate Development for SHLTR Project

★★★★★ 5.00 | Jan 11, 2023 - Jun 26, 2023

"I'm so glad we found Ahmed on Upwork. He made our work look great - really professional finish to the Articulates - better than I could have imagined. He was very responsive to queries and suggestions, incredibly helpful, and the work was completed within time and to budget. Being bi-lingual English / Arabic was a big advantage - he communicates well enough in English for the work planning, and the Arabic delivery was great. We can't thank him enough."

#### Articulate 360 developer

★★★★★ 5.00 | Apr 30, 2022 - May 19, 2022

"Ahmed was great to work with! He did an excellent job, was positive and helpful, and performed his work diligently. Will definitely hire again."

#### Import SCORM courses into Wordpress or Moodle

★★★★★ 5.00 | Oct 20, 2022 - Oct 20, 2022

"Ahmed did a great work. It looked easy enough but it was tricky and he managed, with patience and in a very good mood, and finally found a solution. He is very nice, easy to work with and I enjoyed a lot. And all together, he is so knowledgeable, such an expert that anything I need I will go back to Ahmed! Thanks, Ahmed, see you next time :)"

#### Instructional Designer - Adult Learning Resources

★★★★★ 5.00 | Jan 25, 2022 - Feb 2, 2022

"Ahmed is a pleasure to work with. He is open to feedback and inspired to try new ideas in his builds keeping them interesting and interactive. I look forward to working with him again."

#### Articulate360 Course timing Arabic audio files to course animations

★★★★★ 5.00 | Dec 1, 2020 - Dec 8, 2020

"Ahmed is fantastic. Great communication throughout the project. He does know Storyline360 very well and did a great job on my project!"